

## Profile

Since 2000, I've applied my skills to every facet of TV and video production:

From conceptual work, through to graphic design, animation, editing and creative direction at Production houses and Broadcasters in London and Cape Town. Internationally acknowledged by awards.

In projects ranging from retail commercials to feature documentaries, I've gained unique experience, firmly backed by practical storytelling and sales skills.

I'm flexible, but looking to be part of a really enterprising creative team.

[View Showreel](#)

## Employment History

### Freelance Motion Designer and Editor 04/18 – Present

I am currently working in a freelance capacity as a motion designer and video editor. Recent work includes animations and videos for Pick n Pay, Ocean Basket and Chronicle Digital. Most recently I edited Ultimate Braai Master for Okhule Productions which aired on e.TV

[Links to work](#)

### Producer - Elite Inc - 08/19 - 12/19

I was responsible for the production of marketing and brand videos for online and social media. As well as fulfilling these duties the company enrolled me in multiple digital marketing courses.

### Creative Director - eTV, Cape Town 07/14 – 06/18

My responsibilities included developing creative promotions and campaigns that met the business objectives of eTV, OVHD and the e+ channels and that advanced the brand strategy. I oversaw all aspects of on air production, print design, motion graphics and copywriting.

[Links to work](#)

### Senior Promo Producer / Creative Brand Manager - eNCA 07/09 – 06/14

I was responsible for all on air promotions for the channel. Day to day I was involved in the scripting, shooting, editing and production of motion graphics for on air. I was also responsible for overseeing and conceptualising brand and channel campaigns as well as their implementation. I was also responsible for creating the on air imaging for the launch of eNCA.

[Links to work](#)

## ...Employment History

### Senior Graphics Editor McCann Erickson / Chrome Digital 04/08 – 06 09

I worked as a motion graphics designer and as an editor on a variety of projects for a variety of high profile clients. I animated, edited and created visual effects work for broadcast commercials, as well as digital signage and corporate videos. Clients include:

*Barclays, Xbox, Evening Standard & Intel.*

### Freelance Editor & Motion Graphics Designer 07/06 – 03/08

I worked on the following corporate and brand projects for a variety of agencies/clients:

*Barclays Bank - Vodafone - SanDisk - Roger Dubuis - Intel*

I edited the following television productions for UK television:

*British Ski Team Documentary - The Windsor Triathlon - National Premier League Tennis Show - Skiing World Cup Alpine Show - Cool Camps.*

### Producer/ Editor/ Motion Graphics Designer eTV 02/04 - 06/06

I was responsible for the production of promos and on air imaging. I scripted, edited and produced promos for films, series, news and sports as well as being responsible for motion graphics for the promos, channel imaging and various in house shows.

I was also responsible for editing various in house productions *Nightlife - That Sports Show & The Showbiz Report*

### Head Creative Designer Zig Zag Productions 03/02 - 12/03

In March 2002 I was employed to start and run the graphics department for Zig Zag Productions. My role as team leader and head designer was to creatively manage and oversee the production of title sequences, stings, break bumpers and any other required elements.

Credits:

*Football Years - Dangerous Driving - Spearmint Rhino - Gladiator, Benn vs Eubank Crime Business - Streak Party - Armoured Cars - Harley Century - DIY Surgery - Wayne's World - The John Leslie Scandal - Comedy from Merton to Enfield - When Football Managers Go Mad - The Real Texas Chainsaw Massacre - Fashanu's Football Challenge - The Truth About the Moon Landings.*

### Freelance - Cape Town 01/04 – 02/04

I was involved in the production of a music video for the German rock group *Die Toten Hosen*.

I was responsible for designing and generating animated backgrounds and well as compositing it with green screen footage of the band.

### Creative Designer at Libra Vision 01/99 – 09/01

I joined Libra Vision in February 1999. I worked within a team of designers creating motion graphics for the following retail companies and brands:

*Clicks, Diskom, The Link, Musica, Engen, Shell, Jose Cuervo & Coca Cola.*

## Featured Work

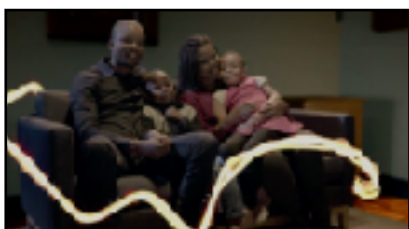
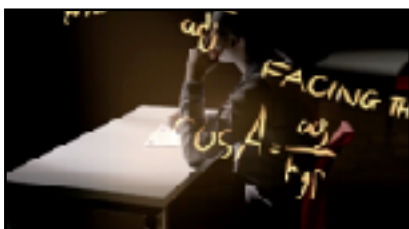
### eNCA Launch & Channel Branding

In 2012 The eNews Channel was rebranded to eNCA and I was fortunate enough to be set the challenge of overhauling the on air look and feel to bring it in line with the name change.

Under strict instructions limiting us to use only computer generated visuals I led a team of 3 motion designers. From logo development and storyboarding to design, animation and compositing I was involved in this project on every level.

We produced all on air graphics for the channel.

► **eNCA 2012 Launch Channel Opener**



### eTV Brand Campaign

This campaign revolved around the eTV channel tagline 'Free Your Imagination'.

The main promo circles around the journey of a young boy as he moves through life and uses his imagination in a variety of ways to overcome a number of lives challenges.

► **eTV Brand Campaign Promo**

 Education

01/97 - 12/98

Diploma in Multimedia Design & Production - City Varsity, Cape Town

Subjects Studied: Creative Design, Graphic Design, Communications, Computer Design

1994

Matric Exemption - Westerford High School

 Software

Cinema 4D

3DSMax

Blender

Adobe After Effects

Adobe Illustrator

Adobe Photoshop

Adobe Premiere

Final Cut Pro

Color

Avid Media Composer

 References

Brandon Heyburgh, Executive Creative Director - eTV

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 Awards

-  **Gold - Promax Global Excellence - 2014**  
eNCA - 'Know More' campaign
-  **Silver - Promax Africa Award - 2012**  
eNews - 'International' news promo
-  **Silver - Promax Global Excellence Award - 2005**  
eTV - 'Kung Fu festival' promo
-  **B+ Young Talent Awards - 2003**  
Shortlisted Best Young Graphic Designer